

Complete vision coverage for your whole team

Simply VisionSM plans from
Excellus BlueCross BlueShield



Regular eye exams do more than improve vision—they play an important role in identifying early signs of eye disease and broader health conditions, such as high blood pressure and diabetes.¹ Early detection can help prevent permanent vision loss and support long term employee health.

By helping employees stay on top of their eye health, employers can support better vision, overall wellbeing, and quality of life.

Simply Vision plans feature:

Affordable options

Simply Vision plans offer low out of pocket costs that make quality vision care accessible for employees and their families. Employees benefit from:

- Low exam copays for employees and their dependents
- Fully covered and low cost, on-trend frames through the Exclusive Collection available at most participating independent providers³
- Flexible frame choice, allowing members to use their frame allowance toward:
 - Any frame at participating provider locations (with an additional \$50 allowance at Visionworks), or
 - A frame from the Exclusive Collection, featuring Fashion, Designer, and Premier styles with retail values ranging from \$100 to \$195—often with little to no out-of-pocket cost³
- Discounts on lens enhancements, additional pairs of eyewear, LASIK services, and more



~93M

US adults are at high risk for vision loss.²

Simply Vision plans feature (cont'd):

Comprehensive coverage

Every Simply Vision plan includes:

- Eye exams and retinal imaging, plus benefits for frames, lenses, and contact lenses
- A broad selection of eyewear to fit every lifestyle and budget
- A one-year breakage warranty on eyewear at no additional cost⁴

Convenience

Through our partnership with Davis Vision, employees have access to a large network that includes over 6,440 provider locations in the Excellus BCBS network area and 235,000+ points of access nationwide⁶, including:

- Independent eye care professionals
- 4 of the top 5 eyewear retailers
- Online retailers like 1800Contacts.com, Glasses.com, Warby Parker, Optical[®] and Visionworks[®]

~50%

of visual impairment and blindness can be prevented through early diagnosis and timely treatment.⁵



To learn more, reach out to your dedicated account representative.

Excellus  

Everybody Benefits

¹ American Academy of Ophthalmology, 20 Health Problems an Eye Exam Can Catch, April 2024.

² CDC, Vision and Eye Health Fast Facts, May 2024.

³ Collection available at most participating independent providers offices. Collection is subject to change. Collection is inclusive of select torics & multifocals.

⁴ Not all providers participate in Davis Vision Discounts, including the fixed lens option pricing. Call your provider prior to scheduling an appointment to confirm if he/she offers the discount and fixed lens option pricing. The one-year breakage warranty applies to all plan-covered eyeglasses.

⁵ CDC, Vision Health Initiative: Vision Health Frequently Asked Questions. December 2022.

⁶ Davis Vision, 2026.

Davis Vision is an independent company providing vision benefit management services and access to their network to Excellus BlueCross BlueShield members.

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