## 2026 Wellbeing Calendar

Engage, educate and empower your workforce with monthly wellbeing tips.

| JANUARY                  | FEBRUARY            | MARCH            |
|--------------------------|---------------------|------------------|
| Building a healthier you | Heart disease       | Food as medicine |
| APRIL                    | MAY                 | JUNE             |
| Sleep smarter            | Mental health       | Men's health     |
| JULY                     | AUGUST              | SEPTEMBER        |
| Summer safety            | Gearing up for fall | Digital detox    |
| OCTOBER                  | NOVEMBER            | DECEMBER         |
| Women's health           | Pre-diabetes        | Seasonal blues   |

Each month, we promote a different wellbeing topic designed to complement your workplace wellbeing program. The emailed tips include newsletter content, challenges, flyers and more to inspire healthy habits. We're excited to continue offering monthly wellbeing webinars, each aligned with the month's featured wellbeing topic. These sessions are led by Health Plan experts—including medical directors, registered dietitians, and more—who share valuable insights to support your health journey.

A promotional flyer for each upcoming webinar will be included with the monthly wellbeing tip. To start receiving the monthly wellbeing tips, sign up through your Excellus BlueCross BlueShield account manager or wellbeing consultant.

