



MEDICAL

# FEARLESS IS A NEW KIND OF HOUSE CALL

Telemedicine Services



# HEALTH CARE THAT COMES TO YOU, WHEREVER YOU ARE

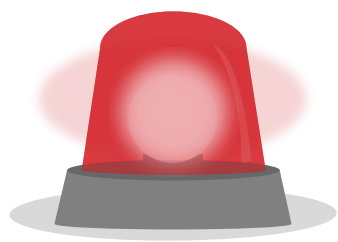
Easy and fast access to medical and behavioral health care has its perks. Like the peace of mind that comes from knowing that if a child spikes a fever on Sunday, an employee falls ill on a trip, or their child gets homesick at college, care is minutes away.

Through our partnership with MDLIVE, employees and their eligible family members can phone or video chat with a licensed doctor, psychiatrist, or therapist 24/7/365 via smartphone, tablet, or computer.

And you can deliver substantial savings and increased productivity to your team and your business. Who wouldn't want all that?

## Save the emergency room for emergencies.

Using telemedicine for non-life-threatening conditions helps free up life-saving resources and lowers costs for everyone.



# \$1,917

AVERAGE COST OF AN EMERGENCY  
ROOM VISIT (AS OF 2016)<sup>1</sup>

---



# \$40.00

FLAT-RATE COST OF A MEDICAL  
TELEMEDICINE VISIT

---



# \$6 BILLION

AMOUNT TELEMEDICINE CAN POTENTIALLY  
SAVE U.S. EMPLOYERS EACH YEAR<sup>2</sup>

<sup>1</sup> CNN Money, "\$12,000 for a bee sting? Emergency room visits get even pricier".

<sup>2</sup> Willis Towers Watson, "Current Telemedicine Technology Could Mean Big Savings".

# SKIP THE WAIT AND THE DRIVE TIME

The last thing anyone stuffy, sneezy, and feverish wants to do is drive to the doctor and sit in a waiting room. Being able to consult a doctor from the comfort of one's own home, desk, or hotel room helps ease the discomfort of being ill. Of course, telemedicine is a more convenient care option for more than just the flu.

**Here are some of the non-emergency ailments commonly treated through telemedicine:**

## Adults

- Allergies
- Cold and Flu
- Ear Infections
- Headache
- Joint Aches and Pains
- Nausea and Vomiting
- Pink Eye
- Rashes
- Sinus Infections
- Sunburn
- Urinary Tract Infections\*

## Children

- Cold and Flu
- Constipation
- Earache\*
- Fever\*
- Nausea and Vomiting
- Pink Eye

# BEHAVIORAL HEALTH CARE

## Good for the mind and the body.

Often, those needing behavioral health care don't seek treatment out of concern for cost, access, and confidentiality. Behavioral health telemedicine helps break those barriers and allows patients to receive the treatment they need from the comfort and privacy of their own home.

Employees have phone and video chat access to licensed psychiatrists and therapists for conditions that include:

- Addiction
- Bipolar Disorders
- Depression
- Eating Disorders
- Grief and Loss
- LGBTQ Support
- Life Changes
- Panic Disorders
- Postpartum Depression
- Relationship Issues
- Stress
- Trauma and PTSD

*There are even free assessments available, so employees can take the first steps toward getting the help they need without having to commit to an appointment.*

## A BETTER SOLUTION

**25%**

of Americans have an untreated behavioral condition.<sup>3</sup>

**2 OUT OF 3**

people with a diagnosable mental illness don't seek treatment.<sup>3</sup>

**\$44 BILLION**

annual cost of lost productivity due to depression alone.<sup>3</sup>

**50%**

of counties in the U.S. have no mental health professionals.<sup>3</sup>

\* MDLIVE does not provide support for urinary tract infections in males; does not provide support for earache conditions for children under 12 years old; does not provide support for fever-related conditions for children under 3 years old.

<sup>3</sup> Based on MDLIVE data, 2016.

# 5 REASONS BUSINESSES LOVE TELEMEDICINE

1

## Healthy employees are more productive

Employees sometimes find it difficult to get the care they need for minor illnesses, which impacts productivity and costs money.

2

## High Deductible Health Plans

Telemedicine offers more convenient access to a lower-cost alternative.

3

## Mobile and remote workers

Employees who work anywhere from a city to a continent away can receive health care wherever they go.

4

## Expanded health care reach

Telemedicine gives rural employees greater access to medical and behavioral health care.

5

## A win-win for you and your team

Besides lowering health care costs, telemedicine can help decrease missed time at work, increase productivity, and ensure your status as an employer of choice.

Give your employees the convenience, savings, and peace of mind that come with anytime, anywhere access to medical care and behavioral health services.

To learn more about telemedicine and how our synchronized approach can help your organization, talk to your Account Manager today.

[ExcellusforBusiness.com](http://ExcellusforBusiness.com)



Copyright © 2018, Excellus BlueCross BlueShield, a nonprofit independent licensee of the Blue Cross Blue Shield Association. All rights reserved.

MDLIVE is an independent company, offering telehealth services in the Excellus BlueCross BlueShield service area.

B-6673

